

## Abstract

RVMPlus, under Mini Mall SDN. BHD, introduces the RVM Token for Sustainable Waste Management. Utilizing advanced reverse vending machines (RVMs), the company incentivizes recycling to address global waste challenges. Originating in Malaysia, it plans global expansion, aiming to simplify recycling and engage communities. Endorsements from industry leaders support its mission, but users should research before engaging with the RVM token.

## Problem Statement

Globally, inadequate waste management infrastructure and low recycling rates present significant environmental and social challenges. With only 13.5% of municipal solid waste being recycled annually, issues such as poor infrastructure, contamination, unmotivated consumers, and awareness gaps persist. Insufficient facilities worsen recycling efforts, leading to environmental degradation. Urgent innovation is needed for a sustainable future.

## Solution

The RVM token offers a solution to the alarming environmental impact of waste generation, particularly plastic pollution. By incentivizing recycling behavior and promoting responsible waste management practices, it aims to reduce waste, conserve natural resources, and mitigate climate change. Through RVM machines, individuals and communities can make tangible contributions to environmental sustainability, preserving the planet for future generations.

## RVM Token

The RVM Token (RVM) drives the RVM ecosystem by incentivizing recycling and enabling value exchange. Its distribution, allocation, and utility support sustainable growth while rewarding users for promoting environmental sustainability.

### Key People



**Lennon Tan** - Founder

The visionary leader who conceives the business idea, establishes its core values, and sets the initial direction of the company.



**Ethan Lim** - CEO

The principal responsible for shaping the company's vision, driving strategic initiatives, and steering day-to-day operations towards achieving sustainable growth and profitability.



**Darren Wong** - CTO

The executive in charge of the technology strategy and implementation, overseeing the development of products, services, and infrastructure.



**Henry Liu** - CFO

Managing the company's finances, including financial planning, record-keeping, and financial risk management.



**Alex Gan** - Advisor (Plastic & Circular Economy)

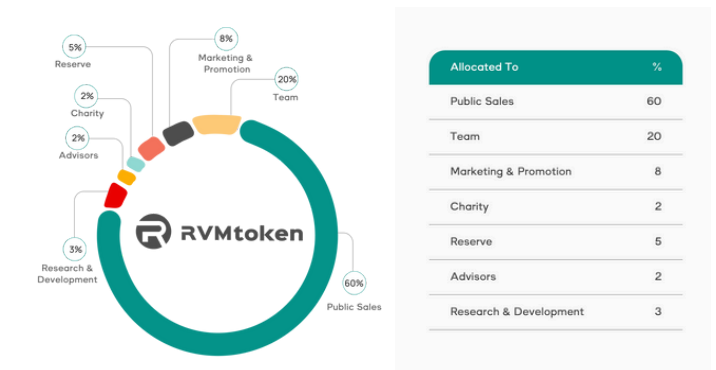
Renowned sustainability expert. Committed to driving environmental responsibility with extensive background in plastic production and recycling.



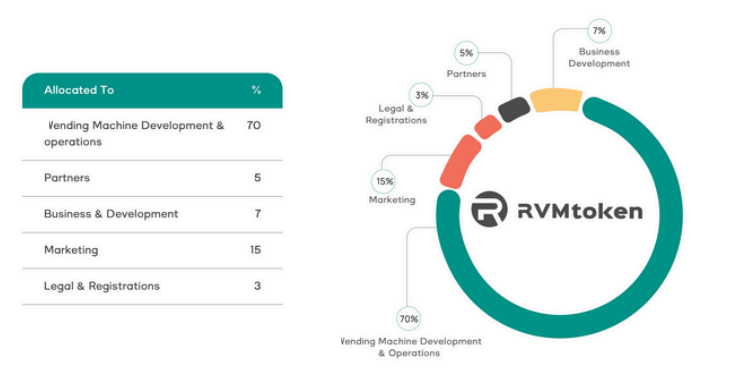
**Pilli** - Advisor (Crypto Marketing & PR)

Innovative marketer with a passion for cryptocurrency. Dedicated to driving adoption and engagement in the rapidly evolving digital currency landscape.

## Token Distribution



## Fund Allocation



## Technology

RVM operates on the Binance Smart Chain (BSC), leveraging its robust infrastructure to facilitate recycling initiatives and promote sustainability. Although blockchain solutions are not yet implemented, RVM plans to utilize BSC for its transparency and efficiency in the future.

## Benefits of RVM Token

The RVM Token incentivizes recycling through rewards, simplifies the process with accessible RVMs, and contributes to environmental conservation efforts. It offers financial benefits for businesses, provides valuable data insights, and fosters community engagement in recycling initiatives. Overall, the RVM Token drives positive environmental impact while benefiting individuals, businesses, and communities alike.

## Business Model

- Advertising and Sponsorship: RVM collaborates with brands and organizations to advertise on RVM machines and digital screens, generating additional revenue.
- Partnership Revenue: Strategic partnerships with recycling facilities, waste management companies, and environmental organizations create revenue through joint initiatives.
- RVMPlus App: Our app, available on the Apple Store and Play Store, enables users to find nearby RVMPlus machines, track recycling, and earn rewards. Features include "Buy 1 Recycle 1 Free 1," promoting sustainability. Download the RVMPlus app now to join our mission for a greener planet!



### RVM Token Pre-Sale Phase

Token Presale Date  
**May 15, 2024**  
Token Presale End  
**Jan 29, 2025**  
Presale Token Claim  
**Jan 30, 2025**

**Stage 1:**  
Token: **800M**  
Price: **0.00298 USDT**  
Timeline: **30 days**  
Duration:  
**15/05/2024 - 13/06/2024**

**Stage 2:**  
Token: **1.12 B**  
Price: **0.00425 USDT**  
Timeline: **30 days**  
Duration:  
**14/06/2024 - 13/07/2024**

**Stage 3:**  
Token: **1.2 B**  
Token: **0.00595 USDT**  
Timeline: **50 days**  
Duration:  
**14/07/2024 - 01/09/2024**

**Stage 4:**  
Token: **1.13 B**  
Token: **0.00843 USDT**  
Timeline: **50 days**  
Duration:  
**02/09/2024 - 21/10/2024**

**Stage 5:**  
Token: **1 B**  
Token: **0.01190 USDT**  
Timeline: **55 days**  
Duration:  
**22/10/2024 - 15/12/2024**

**Stage 6:**  
Token: **750 M**  
Token: **0.01905 USDT**  
Timeline: **45 days**  
Duration:  
**16/12/2024 - 29/01/2025**

## Endorsers and Supporters



### Contact Information

For inquiries or assistance regarding this Disclaimer or the Token, please contact RVMPlus at:

Email: [enquiry@rvmtoken.io](mailto:enquiry@rvmtoken.io)  
Website: [www.rvmtoken.io](http://www.rvmtoken.io)

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